



Liberty Middle School

281 Dock Murphy Drive, Madison, Alabama 35758

Mrs. Jodi Jones

2022-2023 YEARBOOK STAFF SYLLABUS

Teacher Contact Information	Email: jodijones@madisoncity.k12.al.us Classroom Phone: 256-430-0001 ext. 83129
Classroom Digital Platforms	Webpage Link: https://www.madisoncity.k12.al.us/Domain/1079 Schoology: https://madisoncity.schoology.com/home Parent Communication: Powerschools will be used for parent contact. Please make sure all contact information is up to date in powerschool.
Textbook Information	<i>Walsworth online publishing tool will be used for yearbook design. Yearbook staff should NEVER share their Walsworth username or password.</i>
Course Description	<p>You are historians, journalists, and artists putting together a photojournalistic book that will be on shelves for many, many years to come. What you do in this room directly affects every person in the Liberty Middle School community but that's not all. It also affects members of the whole Madison community, future students to LMS and their families, and your own future 38-, 58- and 78-year-old selves. It is an honor and a big responsibility to be a part of the yearbook staff! Thank you for making the commitment! A true journalistic product has credibility with its audience; it contains facts and can be used for record keeping. A journalistic approach will teach you skills in business, graphic design, visual communication, writing, photography and collaborative relationships; all which will serve you in whatever field you decide to pursue in the future. A non-journalistic book, on the other hand, simply will not stand the test of time.</p>
Course Objectives	<p>In order to capture and record the current school year for enjoyment and reference in the future, students will:</p> <ul style="list-style-type: none"> • write copy and captions in appropriate journalistic style for yearbook • use good photojournalism techniques • design a professional, attractive theme-based yearbook • write effective headlines and captions • edit, proofread and evaluate their own and others' work • work cooperatively within time constraints (DEADLINES) and budget limitations • learn and use effective sales and promotional techniques
Course Outline	<p>Unit 1: Intro to Yearbooks</p> <p>Unit 2: Theme Development</p> <p>Unit 3: Photography</p> <p>Unit 4: Design</p> <p>Unit 5: Writing</p> <p>Unit 6: Putting it all Together</p> <p><i>Outside-of-School Work: When you signed up for yearbook, you signed up for an extracurricular activity as well as a class. Much of the work of yearbook is completed outside of class. Students must be present at activities and sports events and conduct interviews.</i></p>
Classroom Expectations	<ol style="list-style-type: none"> 1. Have a Vision 2. Lean into Struggles. 3. Be a Learner, Not a Finisher 4. Feed Your Passion 5. Own Your Education. 6. Be Respectful 7. Cheerful Collaboration

